

## Erasmus Business Placement Offer in Greece

### Short introduction to the Company:

The internship offer is related to a marketing company located in **Greece** which is represented by Swiss Ericsson SMEs Consultancy Network. The partner company is related to the tourist industry with more than 60 professionals working towards the objective of offering marketing and sales distribution services to its business partners. The group is a broad-based business services company and a leading provider of critical business distribution solutions to companies operating in the global travel industry. The company powers travel on a global scale by connecting buyers and sellers of travel in Europe, serving travel providers, travel agencies and corporations through traditional, online and corporate channels. The company offers a serious business internship program that combines real business projects and full support by company professionals.

### Requested profile of the Erasmus student:

**Field:** Business, Economics, Foreign Languages, Media, Advertising

**Areas:** Management, Marketing, Administration, Tourism, Finance, E-commerce

### Duration offered (from – to):

Placements are offered during 2011 with flexible starting time.

Time: all year (min. 3., max.9 months stay)

**Tasks:** The business trainee would integrate in a multilingual and international working environment to do different tasks according to her/his profile, which would mainly include:

- Conduct business competitor research analysis, benchmarking and analyze performance at a variety of levels and communicate drivers and recommendations to management.
- Practice yield and revenue management tactics and execute required strategies as requested
- Support main team to grow the revenue generated in their markets by working on initiatives that improve key business metrics by improving the market price and inventory competitiveness. You will lead ad hoc projects that need to be implemented in a market.
- Act as a liaison between the product suppliers and our customer care department to resolve customer satisfaction cases.
- Responsible for business development and account management in company's new markets (in particular Eastern Europe) to support and increase the partner base. This role requires a proactive, motivated, organized and responsible candidate who is able to work well in a multinational, fast-paced, team-oriented and entrepreneurial environment.

**Required language(s):** - fluent English

**How to apply?** *Please send your application (Europass CV and motivation letter) via e-mail to to Maria Santel at [hr@swissericsson.com](mailto:hr@swissericsson.com)*